



HER VOICE RESEARCH-TO-PRACTICE TOOL MATRIX

From Evidence to Action for Ending Violence Against Women & Girls

Climate Change • Digitalisation • Resource Scarcity • VAWG



STAGE IN JOURNEY	PURPOSE (What this layer addresses)	KEY QUESTIONS (t Helps Answer)	KEY TOOLS & METHODS (From Her Voice)	WHAT YOU PRODUCE (Output)	WHO USES IT (Primary Users)	HOW IT DRIVES ACTION & IMPACT
1 UNDERSTAND THE CONTEXT	Clarify the interconnected drivers of VAWG in your context – climate change, digitalisation, resource scarcity, gender inequalities.	- What is happening? - Where is it happening? - Who is most affected? - Why is it happening?	- Desk review - Key Informant Interviews (KII) - Policy & document review - Secondary data & reports	Context Snapshot Map of key risks, driver analysis, initial evidence gaps.	WROs, CSOs, Coalitions, Researchers, Policy actors	Builds a shared understanding to prioritise evidence needs and focus areas.
2 COLLECT THE RIGHT EVIDENCE	Generate ethical, safe, and reliable data on VAWG and its links to climate change and digitalisation.	- What are people's experiences? - What data exists? - What is missing?	- KII Tool - Focus Group Discussion (FGD) Guide - Household/Community Survey Tool - Safety & ethical protocols	Quality Data Stories, statistics, observations and datasets disaggregated by vulnerable groups.	Data collectors, WROs, CSOs, Community members	Creates credible evidence that can be used and trusted for advocacy and policy change.
3 ANALYZE & INTERPRET	Make sense of the data using a gender and rights lens to uncover patterns, causes and inequalities.	- What patterns exist? - What are the root causes? - Who is most at risk and why?	- Thematic Analysis - Gender & Intersectional Analysis - Climate-VAWG Pathway Analysis - Digital-VAWG Risk Mapping	Evidence Insights Key findings, patterns, root causes, and intersectional risk profiles.	Researchers, WROs, CSOs, Analysts, Coalitions	Transforms raw data into meaningful insights that evidence structural problems.
4 TRANSLATE INTO PRACTICE & ADVOCACY	Convert evidence into clear messages, policy asks and practical solutions.	- What does this mean? - What should change? - What are our key messages?	- Evidence Brief Template - Advocacy Message Canvas - Policy Recommendation Framework - Theory of Change	Advocacy Products Evidence briefs, policy asks, talking points, campaign materials.	WROs, CSOs, Advocacy leads, Communications teams	Equips you with powerful messages and materials to influence decision-makers.
5 ENGAGE & INFLUENCE	Use evidence and coalitions to engage decision-makers and mobilize communities for change.	- Who do we engage? - How do we build alliances? - How do we influence decisions?	- Stakeholder Mapping - Multi-stakeholder Engagement Plan - Coalition Strengthening Toolkit - Advocacy & Campaign Plan	Engagement Actions Meetings, dialogues, media engagement, campaigns, commitments.	WROs, Coalitions, Communities, Policy makers, Media	Drives policy commitments, program responses and community mobilization.
6 MONITOR, LEARN & ADAPT	Track progress, learn lessons and adapt strategies for greater impact and sustainability.	- Are actions working? - What difference did we make? - What should we adapt or scale?	- Monitoring Indicators - Outcome Tracking Tool - Learning Review Sessions - Feedback Loops	Learning & Impact Progress reports, impact stories, lessons learned, adjusted strategies.	WROs, Coalitions, M&E teams, Donors, Communities	Strengthens accountability, learning and long-term transformation.

CROSS-CUTTING PRINCIPLES
(At Every Stage)



Do No Harm & Participant Safety



Ethics, Confidentiality & Informed Consent



Intersectionality & Inclusion



Feminist Values:
Power with, not over



Local Leadership & Ownership



Human Rights & Social Justice

**Better Data.
Stronger Voices.
Brighter Futures.**

This matrix turns research into real-world change by connecting evidence to action, people to power, and voices to influence.